

PROJECT



ДЕН НА ДРВОТО

ЗАСАДИ ЈА СВОЈАТА ИДНИНА!

Tree Day

Plant your future

PLANT FOR YOUR FUTURE

Forests and trees provide home and food to many other species of flora and fauna, necessary for maintenance of biological equilibrium in the nature - they are the most efficient and appropriate natural air and water cleaners etc.

The facts stated below have been established by institutions and individuals from the United States of America.

*One hectare of fully grown woods absorbs around 15 tons/year of CO₂ and releases round 10 tons of oxygen per year, enough to meet the needs of 45 persons. -U.S. Department of Agriculture

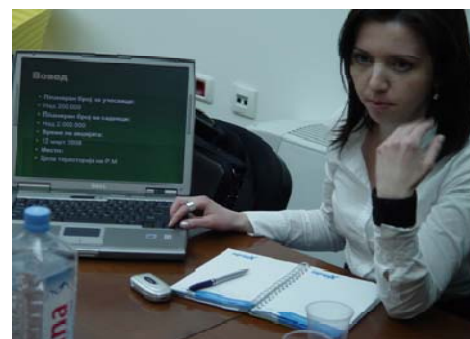
*Appropriately planted trees around the house may save up to 30% of the energy necessary for cooling of premises, as well as around 20-50% of the heating energy. -USDA Forest Service

*Planting trees improves the quality of water and reduces erosion. This also enables for smaller water sources to stay active in summer. Areas covered with forests reduce the possibilities for sediments and other chemical substances contained in the soil to be transferred through running waters. - USDA Forest Service

*Laboratory researches have demonstrated that observing trees or woods alleviate stress conditions in around 5 minutes. The level of blood pressure and muscle tonus is also changed. - Dr. Roger S. Ulrich Texas A&M University

*If you plant a tree in your back yard

The start and preparations Nov.07



today, in 5 years, your electricity bill will reduce by 3%, and in 15 year, by around 12%. —Dr. E. Greg McPherson, Center for Urban Forest Research

Sayings about forests from the UNEP Billion Tree Calendar 2007

- ✓ Plant a tree as a pledge for future generations
- ✓ If you think a year in advance, plant rice. If you think a decade in advance, plant a tree.
*Chinese poet, 500 BC

Trees are poems that Earth writes upon the sky. We fell them down and turn them into paper, that we may record our emptiness.
*Khalil Gibran

PROJECT DESCRIPTION

Having in mind the bad condition of the forest fund and in particular the catastrophic forest fires which have occurred over the last years, we created a citizen's initiative which carried out, on 12 of March 2008, one day afforesting action in Republic of Macedonia. We entitled the action **"Tree Day- Plant you future!"**. The afforesting took place on 63 locations all over the country in which, approximately 185.000 citizens of Republic of Macedonia planted 2.035.000 trees. The whole action was guided by Tree Day citizen initiative board and coordinative body created by the Government of Republic of Macedonia and pa.

By all means, number of planted trees; number of participants in the action (approx. 6% of the population), this is the biggest one day ecological action ever created in the Balkan Area.

The action received very huge media support in Republic of Macedonia and worldwide.

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The text from **13.03.2008.** in the *Neue*

With the ambassadors of EU



The stating of the public promotion
With Macedonian pop stars 16.01.2006



Züricher Zeitung is very indicative.

In the text the author raise three rhetorical questions:

Is it possible:

-to plant two million trees in one day?

-When it depends to volunteers who must take a quite long drive with a bus to a remote valley?

- Is it possible to organize it in Macedonia where the two million citizens are not well-known for great environmental consents?

It is possible! The "Tree Day" the afforestation was only 6 hours...

As recognition of the success, the "Tree Day" was awarded with the international ecological award "**Shining World Protection Award**" from Taiwan; Among other issues, the award recognizes the benefits of the action: *"By starting with a brilliant idea for a vast tree planting project...has achieved a great step forward a cleaner and greener Macedonia and also made inroads toward reconciliation and peace between ethnic groups. We fervently wish that all nations will follow Macedonia's tree planting project and help transform the planet into healthy, living paradise and that all people align and work together in peace..."*

Enraptured by the action huge success, the Initiative Board has decided to repeat the action at 29 October 2008, but because of lack of the trees (!!!) in March 2008, this time the Government of Republic of Macedonia will supply the initiative with 6.000.000 of trees. For 2009 to the Citizens Initiative "Tree Day" is promised 20.000.000 trees. We are planning to plant this in two days, at 12. March and 29 October 2009. This time, for the 12 March 2009 ***we intend to carry out action in the Balkan area.***

For this purpose we have already started lobbying famous and popular music stars and creators of public opinion from all the countries in the Balkan area.

At the same time, together with the Coordinative body of the Government of Republic of Macedonia, we shall contact the representatives of the Governments of the Balkan countries, with aim to inform them on



the goals of the action and to provoke their participation in the regional action.

PROJECT BENEFITS

- This is an action reuniting us around a single aim beneficial to all of us together
- The action has no specific national affiliation
- The action has no political affiliation
- The action has no religious affiliation
- Public awareness for the need of such actions already exists
- This will be an action whose results will have a positive influence on local, regional and global level

Promotion tour



The Prime Minister N. Gruevski and the Minister of Agriculture A. Spasenovski



The Ambassador of the E.U. E. Fuere and the ambassador of UNESCO Boris Trajanov



Tree Day- The planting 12.03.2008



Antonija Sola at the Tree Day Bitola

Tree Day 29. October 2008

